



REGULATE MARIJUANA

• LIKE ALCOHOL •

National Cannabis Industry Association Joins Forces with Michigan's Marijuana Legalization Campaign

*Coalition to Regulate Marijuana Like Alcohol Will Turn in Signatures
for Michigan's 2018 Ballot Initiative on Monday*

Lansing, MI – The Coalition to Regulate Marijuana Like Alcohol (CRMLA) announced today that it has added more firepower to its growing coalition of marijuana reform advocates with the addition of the [National Cannabis Industry Association](#). The NCIA, which is the country's leading trade association that works to advance the interests of the legitimate and responsible cannabis industry, will bring added national reach and exposure to the CRMLA campaign.

“As the country's second largest medical marijuana market, Michigan has the opportunity for serious job and economic growth in the adult-use cannabis industry,” said NCIA Executive Director Aaron Smith. “The 2018 ballot initiative put forth by the Coalition to Regulate Marijuana Like Alcohol combines some of the best practices and regulations from around the country and we are excited to take part in supporting this effort.”

The NCIA joins the coalition just as the campaign is preparing to submit signatures to the state of Michigan to be placed on the Nov. 2018 ballot. The campaign plans to hold a press conference announcing the signature turn-in at 1:00 Monday, Nov. 20 at a to-be-determined location in Lansing.

“We're thrilled to have the National Cannabis Industry Association as part of our growing team and their timing couldn't be better,” said CRMLA Spokesperson Josh Hovey. “We have been working hard all summer to collect the more than 250,000 signatures needed to ask voters to approve ending cannabis prohibition in Michigan, and on Monday that phase of the campaign will be complete.”

In addition to NCIA, the [Coalition to Regulate Marijuana Like Alcohol](#) includes the D.C.-based Marijuana Policy Project, the National Patients Rights Association, the American Civil Liberties Union, the Drug Policy Alliance, the Marijuana Law Section of the State Bar of Michigan and grassroots advocacy organizations MI Legalize, Michigan NORML and the Michigan Cannabis Coalition.

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Paid for by the Coalition to Regulate Marijuana Like Alcohol
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